

Press Release
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For immediate release

GEO Business Expands for 2018 - Registration Now Open

GEO Business, the UK's largest geospatial exhibition and conference, has announced that registration is now open! The show has grown year on year since its inception and the 2018 show looks set to be the most successful show to date with more exhibition space and a brand new seminar programme. The event will return to the Business Design Centre, in London, UK from 22-23 May 2018.

Since its record-breaking 2017 event last year, which welcomed 2,386 geomatics and geospatial professionals from around the world (a 48% increase since the launch in 2014), stands have been selling at an extraordinary rate and for the first time, the exhibition has expanded onto the upper level with only 4 stands remaining! Exhibitors span across the entire geospatial industry, showcasing cutting edge technology and solutions set to mould the future of the industry.

Recently confirmed exhibitors for 2018 include Survey Solutions Scotland, Land Registry, GAP Group, Phase One, Viametris, Surphaser/ MD3D, DHF Satellite and Ordnance Survey Ireland.

New for 2018 is a brand new free to attend seminar programme designed to demonstrate the remarkable impact geospatial technologies and solutions are having on our global environment. The programme will feature case studies from companies demonstrating how they are reducing costs and risk, whilst increasing productivity. The latest in augmented reality, BIM, GIS & big data, laser scanning, mobile mapping, remote sensing & satellites, smart cities, surveying, UAVs, virtual reality and visualisation will feature within the

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fields of architecture & construction, commercial property, environmental, equipment theft, floods, forestry, heritage, highways, hydrography, mining, rail and tunnelling.

With geospatial technology now impacting on more and more industries, GEO Business is attracting visitors from a wider range of industry sectors than ever before. Show Director Caroline Hobden commented, “The geospatial industry is experiencing a huge transformation, everywhere you look at the moment you bare witness to the term ‘geospatial’. Innovative technology is steadily making its presence known in every-day life whether it is through the revolutionary capabilities of augmented/ virtual reality or the extraordinary data recorded by drones to name just a few, the world is sitting up and taking notice. Even the UK government budget made mention of geospatial at the end of last year and as a result we excitedly await further announcements about the Geospatial Commission whose focus will be on location aware technologies revolutionising the digital economy.”

The exhibition and seminar programme will run alongside a strategic senior level conference of invited speakers presenting and debating the role of geospatial in powering the Fourth Industrial Revolution. The Fourth Industrial Revolution is changing how we live, work, and communicate. It is reshaping government, education, healthcare, and commerce – almost every aspect of life. The conference will celebrate, challenge and develop the role that geospatial has to play in maximising the digital economy as part of this revolution.

Visitors will also have the unique opportunity to attend the well-established commercial workshop programme hosted by exhibitors demonstrating their latest products and services and a full line up of innovative social activities designed for informal networking with colleagues old and new.

The exhibition, workshops and seminars are all free to attend. There is a fee to attend the conference with an early bird discounted rate for registrations before 16th April 2018. Public sector, association members and

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student discounts are also available. All visitors are encouraged to register online in advance to beat the queues onsite at www.GeoBusinessShow.com/register

For more information on stand sales or visitor registration, please contact Caroline Hobden at chobden@divcom.co.uk or call +44 (0)1453 836363.

ENDS

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Notes:

High res images are available on request: www.geobusinessshow.com/photo-gallery

Diversified Communications UK Ltd is the UK division of an international media company with a successful portfolio of sector leading exhibitions, conferences, publications and websites. Industry events with relevance to the geospatial marketplace include the International and European LiDAR Mapping Forums, the SPAR Point Group 3D Imaging events and the Ocean Business event in Southampton. www.divcom.co.uk

GEO Business is the UK's biggest geospatial event for everyone involved in the gathering, storing, processing and delivering of geospatial information. Launched in 2014 and organised in collaboration with the Chartered Institution of Civil Engineering Surveyors (ICES), the Association for Geographic Information (AGI), the Royal Institution of Chartered Surveyors (RICS), The Survey Association (TSA) and the Institution of Civil Engineers (ICE).

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. ICES is now recognised as the leading chartered professional body for civil engineering surveyors. They have introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference. www.cices.org

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The Association for Geographic Information (AGI) exists to represent the interests of the UK's GI industry; a wide-ranging group of public and private sector organisations, suppliers of GI software, hardware, data and services, consultants, academics and interested individuals. The AGI, by way of its unique membership forum, brings together this previously disparate GI community to share ideas on best practice, experience and innovation, and offers access to unparalleled networking opportunities with significant business benefits. As such it acts on behalf of the community as a whole. Since its formal inception in 1989, it has built up a significant membership base and established itself as the respected voice in GI and is the membership body for everyone with an interest or involvement with GI. <http://www.agi.org.uk>

RICS - the Royal Institution of Chartered Surveyors - was created in 1868 in the United Kingdom. It received a royal charter in 1881. Their members are known as chartered surveyors, and are recognised by the designation after their name - FRICS (for Fellow of RICS) or MRICS (for Member of RICS). Today we are a global property professional body which aims to: regulate and promote the profession; maintain the highest educational and professional standards; protect clients and consumers through a strict code of ethics; provide impartial advice, analysis and guidance. www.rics.org

The Survey Association, known generally as TSA, is the trade body for commercial survey companies in the UK. The association was formed in 1979 to give a focus for private sector businesses in land and hydrographic survey. It is important to realise, however, that it is not a regulatory body. The role of TSA is to promote best practice amongst its members, provide a forum for members for discussion, debate and continuing professional development and, to the wider audience such as engineers and architects, provide guidance on new methods and techniques and a list of suitably qualified and experienced companies. www.tsa-uk.org.uk/

The Institution of Civil Engineers (ICE) strives to promote and progress civil engineering. ICE was founded in 1818 and was granted a royal charter in 1828 where they declared that their aim was to "foster and promote the art and science of civil engineering". That is still their aim today and they represent around 80,000 members worldwide. <http://www.ice.org.uk/>

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