

**Anaheim, March 5, 2018** – The conference program for [SPAR 3D Expo & Conference](#), the premier international event for the application of 3D technology in industry, has been finalized. The highly anticipated program, organized by conference planners and an [Advisory Board](#) comprised of 15 industry experts, includes 24 product previews and 48 sessions made up of keynote presentations, plenaries, 101-tracks, and panels. More than 50 speakers including 7 keynoters will provide industry professionals with an overview of 3D technologies, insight into the newest 3D sensing, 3D processing, and 3D visualization technologies on the market, as well as a glimpse at what's to come.

Combined with an international exhibition of the newest 3D technology from the world's top vendors and numerous networking events, the expo and conference is critical for anyone who needs to stay on top of the latest technology and developments in the rapidly changing 3D technology market. The 2018 edition of SPAR 3D Expo & Conference, presented by [SPAR3D.com](#) and produced by Diversified Communications, will take place from June 5-7 at the Anaheim Convention Center, Anaheim, California. SPAR 3D Expo & Conference 2018 will be co-located with the inaugural edition of AEC Next Technology Expo & Conference.

According to Lisa Murray, Group Director at Diversified Communications, "The market for 3D technologies has never been hotter. While early adopters have been using LiDAR for years to map and document our world, some industry verticals are just waking up to the possibilities. 3D visualization tools have progressed immensely in the last few years and will be on display in record numbers this year. Our attendees rely on SPAR 3D to discover what's new and what's next in 3D tech and this year's event will not disappoint."

### **Day 1 – June 5**

The three-day conference and exhibition kicks off on June 5 with the introduction of the latest products by two dozen best-in-class manufacturers in brief Product Preview presentations.

Keynote speaker Alexander Menzies, representative of the NASA Jet Propulsion Laboratory, will present *The Telescope of Tomorrow*, followed by keynote Nathan Pettyjohn, Founder of The VR/AR Association, for his lecture *Vision for VR/AR Technologies in the Large Enterprise*.

After a brief networking break, the conference program splits into separate tracks for Transportation, VDC, and Autonomous Technologies. Experts in each field will share best practices, case studies, and challenges with the participants.

### **Day 2 – June 6**

The second day begins with keynote speakers Ken Sanders of Gensler and Jack Dahlgren of NVIDIA co-presenting *Creativity & Constructability in AEC*. Numerous breakout sessions organized by thematic track will follow the keynote including:

- AEC & VDC
- Mining & Aggregates
- 101: Selecting 3D Tech for Reality Capture
- Industrial Facilities /Asset Management
- Security, Law Enforcement, Forensics
- 101: Should your 3D be In-Housed or Outsourced?
- Surveying & Mapping

- Process, Power, Utilities
- 101: Contracting – RFQ Tips & Pitfalls to Avoid

### **Day 3 – June 7**

The final day of the conference starts with the two more keynote presentations. First David Wilson, Principal Vice President - Chief Innovation Officer of Bechtel Corporation presents *Intelligent Design for Collaborative Constructability*. And Atul Khanzode, Chief Information Officer - DPR Construction will follow with his keynote presentation *Integrated Projects – A Vision for Future*.

Following day three's keynote presentations will be the final breakout sessions organized by thematic track including:

- Civil Infrastructure
- Unique Applications (Insurance & Real Estate; Entertainment & Gaming)
- Attendees – Bring Your Challenges & Ask the Experts
- Industrial Facilities /Inspection
- Digital Historic Preservation
- University Lightning Round

The conference concludes with a plenary discussion on *Experts View into the Future – What's Ahead for 3D Technologies, and Impact on Technology Investments*.

The full conference program, with links to abstracts and speaker bios, is [available here](#).

### **About AEC Co-Location**

SPAR 3D Expo and Conference 2018 will be co-located with the inaugural edition of [AEC Next Technology Expo + Conference](#). Together, the event will feature thought leaders from around the globe in two distinct conference programs. Exhibits will be integrated into one large exhibit hall allowing all attendees full access to all vendors. Networking events and multiple live-demonstrations areas including AR/VR interactive environments, a hologram vault, immersive environment dome, demo theater presentations, and more will also be available to all attendees. Attendees will have the option to select an AEC Next or SPAR 3D conference pass or an all-access pass to attend both.

"I'm very excited about the combined 2018 SPAR 3D and AEC Next" says Bill Emison, Conference Chair, SPAR 3D Expo & Conference. "This unique conference collaboration allows attendees to learn about emerging hardware & software technologies applied to AEC project work - providing them with a deep understanding of the entire project lifecycle, from data capture to construction completion."

### **Registration**

Registration for the 2018 event is now open. Interested parties are encouraged to register early for the best pricing. [Registration is available here](#).

## **About SPAR 3D Expo & Conference**

SPAR 3D Expo & Conference, presented by [SPAR3D.com](http://SPAR3D.com) is the premier international event for 3D technologies focused on 3D sensing, 3D processing, & 3D visualization tools. 3D technology is revolutionizing the way work is done in virtually every industry from AEC to Civil Infrastructure to Process, Power & Utilities. Whether sensing with drones, mobile rigs, or hand-held devices to using AR/VR and 3D printed deliverables, everything 3D is here at the only vendor-neutral, industry-agnostic event in the market. SPAR 3D Expo & Conference is part of a network of events and media for the global geospatial market organized by [Diversified Communications](#) that includes [Commercial UAV Expo Americas](#), [Commercial UAV Expo Europe](#), [Commercial UAV News](#), [International LiDAR Mapping Forum](#), [SPAR3D Expo & Conference](#), and [SPAR3D.com](http://SPAR3D.com).