



**FOR IMMEDIATE RELEASE**

## **DJI Enterprise Joins InterDrone Exhibition**

*UAV Industry Leader to Exhibit at Largest Annual Gathering in the Commercial Drone Industry*

**NEW YORK — June 26, 2018** — Emerald Expositions, the largest operator of business-to-business trade shows in the United States, announced today the exhibition component of the industry’s largest dedicated commercial UAV show, [InterDrone](#), will include the first major presence by UAV industry leader, DJI. The exhibition will be paired with more than 120 sessions on all aspects of drone design, piloting, regulations, and business management when it opens its doors September 5-7 at the Rio Hotel in Las Vegas.

With a 40 x 40-foot booth, DJI has reserved the largest exhibit space in the history of InterDrone and plans to showcase many of its vertical partner solutions along with its own industry-leading technology.

DJI will present a keynote in the morning on Thursday, September 6, as well as teach several 60-minute sessions on topics such as its developer technologies, the current landscape of drones in public safety, and what’s new and hot in aerial photography.

“The DJI team is excited for InterDrone 2018, where we will showcase our latest technology, which include solutions developed in close collaboration with our partners – many of whom will be exhibiting at our booth,” said Jan Gasparic, Head of Enterprise Partnerships at DJI, the world’s leading civilian drone manufacturer. “The commercial drone ecosystem is growing at a rapid rate and it is thrilling to see the emergence of specialized solutions that cater to specific industrial needs,” he added.

Other notable [keynote](#) speakers include a Grand Keynote address by PrecisionHawk CEO Michael Chasen, and a Keynote from AirMap’s Greg McNeal. They will be joined at InterDrone by a high-level lineup of commercial drone CEOs and thought leaders who will frame the state of the industry for the more than 3,500 attendees expected at the conference.

“Exhibitors and sponsors include a cross section of the entire commercial drone industry, including DroneDeploy, FLIR, Epson, NASA, Pix4D, Geospatial Solutions, ESRI, Brother International, ComNav Technology, Bentley Systems, Harris, NovaTel, and DAE Inc. These great brands mix with great content to attract our robust attendee base of drone business owners, pilots and professionals in all sectors of the industry,” said Katie Flash, Content Director, InterDrone.

“Aiding in the growth of our audience is the support of more than 300 media and association partners on six continents. They are helping to drive awareness of InterDrone and building on its position as the premier commercial drone event in the world,” said Ted Bahr, InterDrone Chairman.

The show this year will feature more than [120 sessions](#), panel discussions, and [keynotes](#) conducted by renowned industry experts, covering numerous commercial drone applications. [The Exhibit Hall](#) will showcase the latest hardware, software, and drone accessories from industry-leading manufacturers and innovators. [Registration](#) for InterDrone 2018 is now open.

For information on exhibiting or event sponsorships, please contact Brian Scott at [brian.scott@emeraldexpo.com](mailto:brian.scott@emeraldexpo.com) or 646.668.3784.

### **About InterDrone**

InterDrone, The International Drone Conference and Exposition, is where the commercial UAV industry comes together. InterDrone allows drone pilots and buyers to connect with other drone pilots, service providers, UAS engineers and developers, UAV manufacturers, videographers, and enterprise UAV end-users at the largest, commercially-dedicated UAV event.

InterDrone boasts the most comprehensive conference program along with in-depth drone courses and special events, including the Enterprise After Hours and the Women in Drones Luncheon—which InterDrone spearheaded into an industry-acclaimed event—as well as meetups designed for networking and keeping drone pilots up to date on the latest in drone news and the industry.

InterDrone is owned by [Emerald Expositions](#), the largest operator of business-to-business trade shows in the United States, with many shows dating back several decades. Emerald currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by *TSN*, as well as numerous other events, connecting over 500,000 global attendees and exhibitors and occupying more than 6.9 million NSF of exhibition space.

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