



## Parrot releases ANAFI Work, the 4K ultra-compact drone solution for every business

*Part of the Parrot Business Solutions portfolio, ANAFI Work is portable, quick to deploy and easy-to-use, making it a handy and reliable everyday business tool*

September 5, 2018, InterDrone (Las Vegas, USA) – Parrot, the leading European drone group, today announces ANAFI Work, a 4K ultra-compact drone solution for construction professionals, independent contractors, video producers, and more.

Launched with the promise that **“it’s not about the drone,”** but instead about overcoming business challenges, ANAFI Work is a highly capable business solution, featuring the highly acclaimed ANAFI drone (launched in June 2018).

*“With ANAFI Work, we are bringing an easy-to-use yet advanced flying imaging system to the professional market,”* said Gilles Labossière, the Executive Vice President and COO of Parrot Group. *“With this compact, high-performance 4K drone in their toolkit, professionals can gain a very real efficiency and safety boost, achieving accurate aerial insights with ease.”*

This foldable, lightweight solution is ideal for construction monitoring, surveillance, public safety and video production tasks.

## ADVANCED IMAGING SYSTEM

### Capture 4K data from the sky

ANAFI Work features a 4K HDR video, 21 MP high-resolution camera. The camera's three-axis stabilization system allows the drone to shoot ultra-smooth videos and take steady photos. It also features a controllable +/-90° tilt camera, unique on the market, allowing professionals to inspect under structures such as balconies or bridges with the Zenith view (+90°) and roofs with the Nadir view (-90°).

ANAFI Work's camera is also equipped with a lossless zoom of 1.4x in 4K, 2.8x in full HD (1080p), and up to 3x standard digital zoom, allowing professionals to get a closer look at issues, when required, without reducing footage quality, and all while staying a safe distance away from walls.

## PERFORMANCE ON THE GO

### Always ready to deploy

ANAFI Work boasts industry-leading flight performance, with a 25-minute flight time per battery (four batteries are included). The drone is ultra-compact, weighing in at 320 g (0.7 lb), and its four arms can fold and unfold in less than three seconds, making it ready to use for busy professionals.

It also features a USB-C charging system, which charges 70% faster than standard USB-A, and enables the drone to be charged on-the-go with smartphones, laptops or power banks.

Thanks to its powerful yet quiet propulsion system, ANAFI Work can fly in wind of up to 50 km (31 mi) per hour, plus its omnidirectional transmission system always maintains a strong radio connection, thanks to four dual band antennas embedded in the drone.

## EASY TO USE

### For every professional

With ANAFI Work, every professional can fly manually and take images of all types of infrastructure using the intuitive FreeFlight 6 mobile app. Flying autonomously meanwhile, and acquiring precise data, is made easy with the app's pre-integrated piloting modes: Touch&Fly, POI (Point of Interest), and Flight Plan.

Missions are also made stress-free due to the drone's Geofence and Smart RTH (Return to Home) functionalities: Geofence allows the operator to define a specific flight zone with a maximum height and maximum distance, making sure the drone stays in the defined mission area, while with Smart RTH, ANAFI Work is always able to return to its initial take-off position with the single push of a button.

## EXPERIENCE 3D MODELING

### Produce 3D models and measurements with Pix4Dmodel

Moreover, with ANAFI Work, Parrot invites professionals to experience quick and easy 3D modeling by offering a one-year subscription to Pix4Dmodel. Architects, roofers and construction workers, for example, can use ANAFI Work with Pix4Dmodel to take accurate measurements, perform post-flight 3D inspections, share markers or 3D models directly using any web browser or export their output to their preferred architecture software.





### ANAFI Work includes:

- 1 ANAFI drone
- 4 Smart Batteries
- 1 multi-port USB Mains Charger
- 1 water-resistant shoulder bag
- 1 Parrot Skycontroller 3
- 8 propellers
- 1 16 GB SD card
- USB-A to USB-C cables
- One-year subscription to Pix4Dmodel



ANAFI Work is available for presale now (shipping October 2018) via [Parrot.com](http://Parrot.com) and official Parrot Business Solutions resellers. Price is US \$1,099 Excluding Sales Tax

### Don't miss the following two Parrot Business Solutions presentations at InterDrone:

- **2:15 PM – 2:45 p.m., Wednesday, September 5:**  
A Tale of Two Drones (Product Showcase)  
*Jean-Thomas Célette, Chief Strategy & Product Officer, Parrot Business Solutions*

- **4:45 PM – 5:05 p.m., Thursday, September 6:**  
It's Not About The Drone (Keynote)  
*Matt Wade, Head of Marketing, Parrot Business Solutions*

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### About Parrot Business Solutions

Parrot, the leading European drone group, offers business solutions spanning drones, software, sensors and services, mainly focusing on 3 major verticals:

- Agriculture
- 3D mapping, surveying and inspection
- Public safety

Founded in 1994 by Henri Seydoux, the Parrot Group designs and engineers its products in Europe, mainly in France and Switzerland. Headquartered in Paris, Parrot has been listed since 2006 on Euronext Paris (FR0004038263 - PARRO). For more information: [www.parrot.com](http://www.parrot.com)