

# Press Release

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## **Hexagon strengthens 3D visualisation capabilities with the acquisition of Melown Technologies**

**ZUG, Switzerland (1 July 2019)** — Hexagon's Geosystems division today announced the acquisition of Melown Technologies, a Prague-based technology company from Ivo Lukačovič's investment company [Helifreak Limited](#).

Melown Technologies develops mass-scale computer vision and advanced visualisation technology for interactive web-based rendering, enabling high performing 3D visualisation of digital urban and natural landscape models that are derived from aerial and terrestrial reality capture sensors.

"Melown Technologies has been the subject of takeover bids and offers of strategic cooperation for some time," says Lukačovič. "The bid from Hexagon was the most interesting as it offers us the best prospects for the future development of the company."

"At Hexagon, we make the world machine readable and subject to the power of analytics to ultimately boost efficiency, productivity and quality for our customers," says Juergen Dold, President of Hexagon's Geosystems division. "We are very excited that Melown Technologies is joining our organisation as it strengthens our competence and technology portfolio to accelerate the accessibility of 3D digital realities that are captured with our broad portfolio of reality capture solutions."

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## About Hexagon

Hexagon is a global leader in sensor, software and autonomous solutions. We are putting data to work to boost efficiency, productivity, and quality across industrial, manufacturing, infrastructure, safety, and mobility applications.

Our technologies are shaping urban and production ecosystems to become increasingly connected and autonomous — ensuring a scalable, sustainable future.

Hexagon's Geosystems division provides a comprehensive portfolio of digital solutions that capture, measure and visualise the physical world and enable data-driven transformation across industry ecosystems.

Hexagon (Nasdaq Stockholm: HEXA B) has approximately 20,000 employees in 50 countries and net sales of approximately 3.8bn EUR. Learn more at [hexagon.com](http://hexagon.com) and follow us [@HexagonAB](https://twitter.com/HexagonAB).

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