

## ***EarthCam Introduces AI-Powered Visual Data for Procore Daily Log Automation***

**WHAT:** Today at Procore Groundbreak, EarthCam, the leading provider of construction camera technology, announced the biggest update to its Procore feature set to date. With a major focus on a smarter, more convenient project management process, these new updates feature automatic data integration for weather, waste and equipment tracking.

**WHY:** Maintaining a Daily Log of an active jobsite is both critical and requires significant effort. Understanding that importance, EarthCam is leveraging its high-quality cameras already on the jobsite to deliver new levels of informative data to the construction, architecture and engineering industries. The updates include:

- AI image recognition of jobsite equipment and vehicle tracking
- Up to 19 different vehicle classifications automatically populated into hourly log entries within Procore
- Integration with the Jobsite Weather Station which includes eight points of environmental conditions
- Visual documentation of waste and dumpster conditions that can be exported to a PDF or CSV file

**HOW:** To learn more about how EarthCam is creating better lives through visual information, visit <https://www.earthcam.net/procore>.

Connect with EarthCam!

Facebook: <http://www.facebook.com/earthcaminc>

Twitter: <http://www.twitter.com/earthcam>

Instagram: [@EarthCam](https://www.instagram.com/EarthCam)

YouTube: <http://www.youtube.com/earthcam>

LinkedIn: <https://www.linkedin.com/company/earthcam-inc->

### **ABOUT EARTHCAM**

EarthCam is the global leader in providing webcam content, technology and services. Founded in 1996, EarthCam provides live streaming video, time-lapse construction cameras and reality capture solutions for corporate and government clients. EarthCam leads the industry with the highest resolution imagery available, including the world's first outdoor gigapixel panorama camera system. This patent-pending technology delivers superior multi-billion pixel clarity for monitoring and archiving important projects and events. EarthCam has documented over a trillion dollars of construction projects around the world. The company is headquartered on a 10-acre campus in Northern New Jersey and maintains 13 additional offices internationally.

Projects documented by EarthCam include: Hudson Yards, Mercedes-Benz Stadium, Statue of Liberty Museum, Los Angeles Stadium at Hollywood Park, Allegiant Stadium, Golden State Warriors' Chase Center, LaGuardia Airport, TWA Hotel at JFK Airport, Governor Mario M. Cuomo Bridge, 9/11 Memorial Museum, Panama Canal Expansion, Qatar Rail, The Jeddah Tower, 56 Leonard Street, 432 Park Avenue, Whitney Museum of American Art, Louvre in Abu Dhabi and Smithsonian National Museum of African American History and Culture.

Learn more about EarthCam's innovative solutions at <http://www.earthcam.net/>. [Click here](#) to view EarthCam's company video.

If you would rather not receive future communications from EarthCam Inc., let us know by clicking [here](#).  
EarthCam Inc., 650 East Crescent Avenue, Upper Saddle River, NJ 07458 United States