# Carlson Software Leads Competition in All Metrics

**MAYSVILLE, Kentucky, USA (September 2019) –** Just as Carlson Software 2020 products are being released (carlsonsw.com/2020), those civil engineers and land surveyors thinking of upgrading their software might take note of the recent Clear Seas Research annual report.

The report noted that for CAD software, "Carlson outperforms all competitors across every tested metric." These metrics included product quality, product support, price fairness, and technological leadership, and Carlson far exceeded other software packages in each.

Produced on a yearly basis, the Surveying & Mapping Software CLEAReport from Clear Seas Research measures opinions and current trends from professionals involved in the surveying and mapping industry with a focus on understanding the current software usage and future purchase intent. They have been providing these carefully and independently researched reports since 2006.

In the research, Carlson was way ahead of its nearest competitors in all four of the metrics for CAD software, COGO software, and civil design software. For data collection/controller software, it topped its competitors for product support and price fairness and tied for product quality and technological leadership.

"Since Carlson's founding in 1983, we have listened to our customers to produce products that meet their needs," said David Carlson, Executive VP of Development. "This report is gratifying in that it shows that those who know Carlson, know that we work for them."

The full report is available for purchase at: https://clearseasresearch.com/product/2018-surveying-mapping-industry-software-study/ (Note: the survey was conducted in 2018 and published in 2019). Learn more about Clear Seas Research at: www.clearseasresearch.com

To learn more about Carlson Software, visit www.carlsonsw.com, or call Carlson at (606) 564-5028 to be connected to your local Carlson representative.

Founded in 1983, Carlson Software Inc. specializes in CAD design software, field data collection, laser measurement and machine control products for the civil engineering, surveying, GIS, construction, and mining industries worldwide, providing one-source technology solutions for the entire project cycle. Carlson Software is headquartered in Maysville, Ky., U.S.A., with branch offices in Boston, Mass.; Almere, The Netherlands; Brisbane, Australia; Ottawa, Canada; and York, England.